



Personal Profile

Sam K. Mwangi

Digital Marketing Strategist,
Trainer, Keynote Speaker

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SAM K.

A digital marketing enthusiast, founder of Socialmeds Digital, 8 years experience and over 80 brands worked with

Expertise

- Marketing Strategy
- Brand Development
- Campaign Execution
- Audience Engagement
- Training and Workshops
- ROI Tracking and Reporting

About Sam

A strategic thinker, always seeking to answer the question "How does this benefit the consumer?" in all my marketing endeavours.

Crafting marketing campaigns that connect with the consumer and lead to a positive action is my forte.

Key sectors: Manufacturing, Retail, FMCG and Finance.



Key Metrics

80+ Brands	4.9 ★ Google Rank
8 Years Experience	15+ Workshops & Masterclasses

Quote

"It's not the best products that sell the most, but the **best marketed** products"



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